



SAUDI AIRSHOW



THUMAMA AIRPORT, RIYADH

12-13-14 MARCH 2019

Commercial, Business & General Aviation,
Aerospace & Defence, Airport Infrastructure

**CONNECTING THE AVIATION AND AEROSPACE INDUSTRY
TO SAUDI ARABIA**

Hosted by

رؤية
VISION
2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA

نادي الطيران السعودي
Saudi Aviation Club





Saudi Airshow will focus on 4 core sectors within the Aviation and Aerospace Industry

1

Commercial Aviation

Commercial Aircraft Manufacturers,
Airline Companies,
Airport & Ground Handling Suppliers

2

Business & General Aviation

Private Aircraft Manufacturers, Flight School
Academies, Helicopter Manufacturers,
Helicopter Operators, Business Jets

3

Aerospace & Defence

Helicopters, Helicopter Manufacturers,
Helicopter operators, Fighters,
Military transportation

4

Airport Infrastructure and Suppliers

Airport Service Providers,
airside and passenger side services

1 Commercial Aviation

Commercial aviation continues to expand within the Middle East, driven largely by the growth in the supply and demand by major gulf carriers. These airlines have committed to further developing their fleets and routes in order to create an aviation hub within the Middle East to boost tourism, business travel and the economy. Saudi Arabia has had one of the most highly regulated aviation markets in the world and limited foreign involvement. But rising population and affluence has led to a demand for more services. GACA expects annual passenger traffic to soar from 65 million in 2012 to 100 million by 2020, including almost a doubling of domestic traffic to 28.5 million.

2 Business & General Aviation

Business aviation in the Middle East continues to see strong growth with both movements and the number of aircraft registered increasing steadily. Saudi Arabia represents 30% of the aircraft registered in the Middle East. Saudi Arabia is one of the largest private jet & GA markets in the Middle East.

The rapidly growing economies of the GCC are helping to cement business aviation as a cornerstone of the Middle East Aerospace Industry for years to come :

Middle East regional fleet to triple by 2036.

3 Aerospace & Defence

Saudi Arabia is one of the biggest markets in the Defence sector in the Middle East.

By participating at Saudi Airshow, you will meet organizations and global influencers all under one roof. Saudi Airshow provides a comprehensive Civil and Military Delegations Programme that allows our exhibitors to engage with key decision makers and influencers.

4 Airport Infrastructure and Suppliers

The development of airport infrastructure across the globe is steadily increasing as a result of the growing demand for both domestic and international air travel.

It is essential that airport planning and infrastructure development supports safe, functional, capacity balanced and user-friendly airports.

With 7 airports in Saudi Arabia which will be entirely refurbished for the opening market of business tourism, the Saudi Airshow will be an excellent platform to showcase your company's airport products and services.

Why Exhibit ?

- 1 The largest exhibition to showcase your products within the region
- 2 Secure new business through networking opportunities that the Saudi Airshow offers
- 3 Network with a targeted audience who is actively seeking to exchange and interact within the aviation industry
- 4 The ultimate platform to promote, expand and develop your brand and product awareness
- 5 Connecting professionals across all areas of the Aviation and Aerospace Industry within the region



Saudi Airshow will attract participants from all areas of the Aviation & Aerospace Industry to meet new and existing customers. Participants will include:

- VVIPS
- Aircraft manufacturers
- Regional business aircraft selling agents
- Business and general aviation aircraft manufacturers
- Airlines
- Terminal operators
- Ground handlers
- MRO services
- Charter
- Leasing
- Brokerage firms
- Financing
- Insurance
- Avionics
- Training
- Crew support
- Aviation regulators
- Airport equipment & suppliers
- Aerospace & Defence experts

Saudi Airshow is a key event for any company involved in the ever growing and expanding aviation industry !



750

Exhibitors
from across the world

15 000

International Trade
Attendees

Saudi Airshow brings together Aviation & Aerospace Industry experts

Manufacturers and suppliers from around the globe present their latest innovations

Political delegations learn about state-of-the-art solutions

High-ranking government officials discuss the technologies of tomorrow

Programs for economic development and successful trade

Select projects to strategically promote aviation within Saudi Arabia

Representatives from research institutions make new industry contacts and enhance future technologies

The success of Saudi Airshow

This is the first time that an event succeeds in gathering all of the main players involved in the aviation industry in Saudi Arabia.

Saudi Airshow will have strategic exhibition dimensions which are segmented for each aviation business need. Held in Riyadh, the capital of the Kingdom of Saudi Arabia, the Saudi Airshow will attract all of the potential customers from the United Arab Emirates as well as Oman, Kuwait, Bahrain, Egypt, Jordan, Lebanon, Syria, Sudan, South Sudan, Morocco, Yemen, Tunisia and Algeria without forgetting India, Japan, China, South Africa, Russia and Turkey.

The Saudi Airshow brings together the major players in the aviation industry, enabling a demanding clientele to discover the industry's latest developments and innovations.

Located at Thumama Airport in Riyadh, Saudi Airshow will attract key high net worth buyers, leading aviation companies and decision makers offering supreme access to the Kingdom's aerospace market in a highly focused environment.

1

Static Display

A static display exhibiting the latest aircraft and GSE the industry has to offer

2

Live Airshow Display

A live airshow focusing on the latest aircrafts in action

3

Exhibitor Areas

Dedicated exhibition areas focused on all segments of the aviation industry

4

Government & Business Areas

Dedicated areas for Governments of different countries to participate with global businesses

5

Education & Conferences

Dedicated areas for seminars and trainings along with conferences on focused aviation topics and requirements

About us

Based in Cannes, France, Adone Event's professional team are all experts in their domain. Our team's expertise includes event management, sponsorship sourcing, marketing management, design and corporate branding, public relation management and project management.

Our other exhibitions



info@airexpo.aero
www.saudiairshow.aero

Organized by



Co-organized by



Adone Events, Cannes International Airport, Hangar 16-B,
277 avenue Francis Tonner, 06150 Cannes, France

Abu Dhabi Airport Business City - Desk # 004, Center 1
P.O.Box 2313 - Abu Dhabi, UAE